

# [***Barbie's story***](https://advance.lexis.com/api/document?collection=news&id=urn:contentItem:6BHJ-F7B1-JCG7-8010-00000-00&context=1516831)

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**Body**

This is a short tour through important moments that ***Barbie*** doll has had in the last 65 years.March 9, 1959.Ruth Handler and Mattel launch the ***Barbie*** doll at a toy fair in New York. It goes on sale priced at $3.1961.At the request of consumers, Mattel launched ***Barbie***'s boyfriend; just like her, Ruth Handler named him after her son: Ken.1962.***Barbie*** went shopping and got her first car: an Austin Healy.1964.***Barbie*** had her first Dreamhouse, made of cardboard, and on trend with the decorating styles of the time.1965.***Barbie*** had her first Dreamhouse, made of cardboard, and on trend with the decorating styles of the time.1965.***Barbie*** celebrated the excitement of the space program of the time with a modern space suit and helmet, ready to go to the moon (before man).1967.The celebrity-inspired doll line began with British model Twiggy.1968.***Barbie***'s friend Christie arrived, one of the first black dolls, with the fashion style of the 1960s.1970.***Barbie*** Malibu was born1974.***Barbie*** bought her first three-story Townhouse.?1980.The first black ***Barbie*** was launched.1982.The Dolls of the world line of collectible dolls is released, featuring ***Barbies*** from different countries.1992.The best-selling doll of all time; with long hair, she remains a consumer favorite.2011.Ken and ***Barbie*** appear in the Toy Story 3 film.2016.The Fashionistas collection has different body types, skin tones, hair styles and outfits.2022.Role Models collection joins 8M by honoring women who are making history in the world.2022.***Barbie*** launches its first transgender doll.2023.The movie ***Barbie***, directed by Greta Gerwig, is released, starring Margot Robbie and Ryan Gosling, raising more than $1.44 billion.2024.Inspired by the first ***Barbie***, the 65th anniversary collectible doll wears stripes and cat eye glasses.MGR?

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